

Goldsmiths' Internationalisation Strategy 2016 - 2021

The vibrancy of Goldsmiths' research-intensive educational culture reflects a longstanding international ethos which is key to our plans for development and growth.

- **We are a multicultural academic community.** Over a third of our staff and students come from countries outside the UK; many more are active participants in global collaborative networks, spending time at overseas universities and organisations and hosting visiting researchers and students here.
- **We have a distinctive and strong international reputation based on our influential research and creative practice,** much of it on themes of cross-cultural relevance and recognised externally as [world-leading](#). Our geographically diverse staff, students and visiting researchers are attracted to work and study here because of this reputation; some are drawn specifically by our distinctive emphases on exploration of cultural issues in, and across, particular societies or regions of the world.
- **We have worldwide academic partnerships** with influential institutions whose values resonate with our own. Some take the form of major research collaborations addressing issues of global relevance (see, for example, current projects with [Tomsk State University](#) and the [University of Tokyo](#)). Other partnerships, particularly in [Asia](#) and [South-East Asia](#) but increasingly also in Europe, Africa, and the Americas, underpin the delivery of high-quality and innovative educational programmes.
- **We teach students across the world** via online and distance provision, in the forms of [University of London International programmes](#), [MOOCs](#), [short courses](#), and professional training activities.

Internationalisation – a key element of Goldsmiths' Strategic Plan

One of the four pillars of our current [Strategic Plan](#) is “**London and the World**”. This foregrounds the pivotal importance of our international networks, collaborations, and activities, and sets out as key strategic objectives our intention to increase the extent to which we:

- Educate Goldsmiths students from across the world
- Partner with universities and colleges in other countries to provide education
- Undertake research with an international focus and with partners in other countries

These objectives are intimately interconnected to, and facilitate, other objectives associated with the pillars of “**Knowledge Production**” (e.g. via growth in internationally collaborative research, consultancy, innovation partnerships and specialised training), and “**Student Experience**” (including through cross-cultural enrichment of teaching, provision of opportunities for international mobility, and enhancement of graduate employability).

An international dimension is accordingly embedded in most of the individual and more focused strategies which support the overall Strategic Plan. For example:

- The new **Research & Enterprise Strategy** puts in place mechanisms to increase collaboration with overseas partners
- The **International Recruitment strategy** seeks to grow both the number of overseas students across our programmes and the diversity of countries from which they come
- The **Collaborative Provision strategy** takes a focused approach to developing and overseeing high calibre teaching partnerships with universities across the world
- The **Learning, Teaching and Assessment Strategy** and the **Academic Development strategy** consider how curricula can be designed and enhanced to make them relevant, appealing and valuable to internationally diverse cohorts
- The **Communications Strategy** includes the important objective of raising worldwide awareness of our brand

The overarching **Internationalisation Strategy** is therefore by purpose and design integrative: it brings together the international objectives specified in these contributory strategies so that they inform one another and are shaped by and collectively deliver the Strategic Plan.

Through this co-ordinated approach, the Internationalisation Strategy draws on Goldsmiths’ many internationally oriented activities and characteristics to enhance our research and its societal benefits, to extend the cultural diversity and reach of our taught programmes, and to cultivate a diverse and multicultural academic community. It aims to create and support opportunities for staff and students to interact with and learn from each other and will focus on developing existing and new partnerships that enhance our reputation, global presence and impact.

Internationalisation Strategic Aims (ISA’s) ¹

Six overarching Internationalisation Strategic Aims [ISAs] will be achieved through the co-ordinated contributions of the strategies described previously, supplemented by a number of

¹ These map onto and amplify the aspirations set out in the Strategic Plan

- Educating Goldsmiths students from across the world [ISAs 1, 2, 3]
- Partnering with universities and colleges in other countries to provide education [ISA 2]
- Undertaking research with an international focus and with partners in other countries [ISAs 4, 5]

enabling mechanisms and resources. These include, for example, an International Engagement Fund [IEF] to support the development of academic collaborations, and a termly Departmental Internationalisation Forum to share information and shape initiatives.

The international objectives and targets of each of the contributory strategies jointly underpin several key performance indicators (KPIs) for each ISA. These are set out in the table below and are monitored by the Internationalisation Advisory Group.

ISA 1: Internationalisation of Learning and the Student Experience

Increase staff and student participation in learning and social activities which are designed to enhance cross-cultural understanding and awareness of international issues

KPIs: Across Goldsmiths, and within each School and Academic Department, our success will be indicated by:

- Increased student and staff mobilities under Erasmus+ and non-Erasmus schemes
- The number of applications to an internal International Engagement Fund, established to support cross-cultural pedagogical initiatives with international partners; and the number of these which yield ongoing projects;
- Improvements in scores/rankings on the International Student Barometer

ISA 2: Collaborative Provision

Develop and diversify Goldsmiths delivery of high calibre collaborative provision projects with international partners of shared values and ambitions

KPIs: Across Goldsmiths, and within each School and Academic Department, our success will be indicated by:

- The quality, scale and range of CP partnerships, joint programmes, dual degrees, articulation and progression agreements
- The overall number of students registered under CP arrangements

ISA 3: Staff and Student Population

Increase overall recruitment of excellent staff and students from other countries in ways which enhance the cultural diversity and balance within and across Goldsmiths' disciplinary areas

KPIs: Across Goldsmiths, and within each School and Academic Department, our success will be indicated by:

- Number and proportion of staff with countries of origin outside the UK
- Number and proportion of international students and Study Abroad students
- The number of countries from which overseas staff and students come

ISA 4: Collaborative Research Partnerships

Develop and strengthen research partnerships with overseas universities and other organisations, increasing the participation of our staff and students in internationally collaborative research which is recognised as world leading.

KPIs: Across Goldsmiths, and within each School and Academic Department, our success will be indicated by:

- Number of external grant applications, grant awards, and research outputs involving overseas partners
- Number of projects pump-primed by either the Research Fund or the International Engagement Fund which yield successful collaborations with overseas partners (as evidenced by external grants or co-authored outputs)

ISA 5: International Research & Teaching Network and Centres

Establish, host, and/or participate in academic networks and research centres which focus on international themes and activities.

KPIs: Our success here will be measured in part via 'collaboration' KPIs linked to ISAs 2, 3, and 4, and additionally by:

- The number of internationally focused events (lectures, workshops, conferences etc.) we host, involving participation from overseas colleagues
- The number of overseas Visiting Researchers we host, and the number of internally organised interactive events to which they contribute

ISA 6: International Brand and Awareness

Develop and strengthen the Goldsmiths brand in key international markets, increasing awareness and recognition with key stakeholders across the range of our activities.

KPIs: Across Goldsmiths, and within each School and Academic Department, our success will be indicated by:

- Awareness of Goldsmiths among key international stakeholders, indexed through metrics relating to media coverage and social media mentions/content

- The positive recommendation and endorsement of Goldsmiths by overseas students, alumni, academics, and professionals (e.g. via QS and other surveys)
- International reach of 'open access' outputs published by the Goldsmiths Press and via Goldsmiths Research Online