

# LiveSociology

## **Live Sociology: Practising Social Research with New Media**

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Course fee: £90.00

The project seeks to train researchers in the opportunities offered by the use of new media in ethnographic social research. The year long programme of workshops combines theoretical and practical training, to develop skills in new multi-media techniques to collect, analyse, archive and curate ethnographic social research.

The workshops aim to bring sociology 'alive' by introducing interactivity and exploiting the possibilities of using new media for iterative analysis; the potential to extend reflexivity in the conduct of research; and the potential to promote collaboration, integrative methods and secondary analysis. It will survey a whole range of new options in the use of new media: how PDF (Acrobat) formats can be used to make simple interactive CD Roms including sociological text and visual work; the possibilities for redesigning the relationship between the observer and observed using digital photography; using on-line interactivity to facilitate a relationship between researchers, research participants and users.

The workshops aim to contribute to the development of 'live' methods of social research and the presentation of sociological research in mixed and hypermedia. They will train social researchers in the use of these media, extending the media used to communicate research to users, and contributing to debates in the research community about new forms of sociological representation in ethnography.

The workshops will take place over the course of five weekends from January to December 2008. To reflect the emphasis in the course on the use of new media, participants will work on Apple Mac computers, although no previous experience of using this platform is required.

The project is open to researchers at every level. In applying, researchers should describe their current projects and research interests, and should demonstrate how they would combine the use of new media in the practice of their research. As the project has a national remit, places will be allocated to achieve as extensive a national representation of students as possible.



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