Programme Specification
Postgraduate Programmes

Goldsmiths
UNIVERSITY OF LONDON

Awarding Body/Institution	University of London
Teaching Institution	Goldsmiths, University of London
Name of Final Award and Programme Title	MA Visual Anthropology
Name of Interim Award(s)	Postgraduate Diploma in Visual Anthropology Postgraduate Certificate in Visual Anthropology
Duration of Study/Period of Registration	1 year full-time or 2 years part-time
UCAS Code(s)	N/A
QAA Benchmark Group	N/A
FHEQ Level of Award	Level 7
Programme Accredited by	N/A
Date Programme Specification last updated/approved	July 2017
Primary Department/Institute	Anthropology

Departments which will also be involved in teaching part of the programme
Not Applicable

Programme overview

The MA in Visual Anthropology provides a unique combination of theory and visual practice.

It leaves the definition of visual anthropology wide open and considers various arguments about this sub-field, but also looks beyond immediate disciplinary concerns to enlarge the possibilities for a visual anthropology that's not only connected with the professional concerns of anthropologists, but also adequately presents anthropologically informed representations to other audiences.

Programme entry requirements

Students will normally have a first degree (2.1+) in anthropology or a cognate discipline. Non-native English-speakers will normally have to satisfy the University of London requirements of IELTS (6.5). There is no requirement of experience in film production.

Aims of the programme

This programme aims to provide specialist anthropological training in theoretical and practical aspects of visual anthropology

What you will be expected to achieve

Students will acquire skills that will permit continuing studies in an academic environment and a suitable background for progression into the creative industries. Modules in the programme enhance expanded academic, anthropological formation as well as providing a range of practical and transferable skills relevant beyond the academy.

Postgraduate Certificate in Visual Anthropology.

Students who successfully complete 60 credits and exit with the award of Postgraduate Certificate in

Goldsmiths
UNIVERSITY OF LONDON

Visual Anthropology should be:

Knowledge and Understanding		Taught by the following modules
A1	in command of the literature on and history of ethnographic film and visual anthropology	All modules
A2	able to understand anthropology's changing relationship with images and the critique surrounding it.	All modules
A3	able to engage with theoretical issues in the anthropology of art	AN71004B Anthropology of Art 1

Cognitive and Thinking Skills		Taught by the following modules
B1	able to survey and select appropriate primary and secondary sources for written work using library facilities.	All modules

Subject Specific Skills and Professional Behaviours and Attitudes		Taught by the following modules
C1	Demonstrate the ability to combine practical and theoretical skills in writing as well as visual production.	All modules
C2	Synthesise and analyse how anthropological methods and concepts assist visual practice in both conceptual and practical ways.	All modules
C3	Demonstrate the ability to make convincing use of secondary data (library-based, fieldwork-based or statistical data) to develop an argument.	All modules

Transferable Skills		Taught by the following modules
D1	able to collaborate with lecturers, peers, technical experts and non-practical experts	All modules
D2	able to work independently and effectively.	All modules
D3	able to communicate complex ideas clearly and persuasively in written form	All modules
D4	able to write within specified word limits and to deadlines.	All modules

Postgraduate Diploma in Visual Anthropology.
Students who successfully complete 120 credits and exit with the award of Postgraduate Diploma in Visual Anthropology should be:

Knowledge and Understanding		Taught by the following modules
A1	in command of the literature on and history of ethnographic film and visual anthropology	All modules
A2	able to understand anthropology's changing relationship with images and the critique surrounding it.	All modules
A3	able to engage with theoretical issues in the anthropology of art	AN71004B Anthropology of Art 1

Cognitive and Thinking Skills		Taught by the following modules
B1	to survey and select appropriate primary and	

Goldsmiths
UNIVERSITY OF LONDON

	secondary sources for written work using library facilities.	All modules

Subject Specific Skills and Professional Behaviours and Attitudes		**Taught by the following modules**
C1	Demonstrate the ability to combine practical and theoretical skills in writing as well as visual production.	All modules
C2	Synthesise and analyse how anthropological methods and concepts assist visual practice in both conceptual and practical ways.	All modules
C3	Demonstrate the ability to make convincing use of secondary data (library-based, fieldwork-based or statistical data) to develop an argument.	All modules
Transferable Skills		**Taught by the following modules**
D1	able to collaborate with lecturers, peers, technical experts and non-practical experts	All modules
D2	to work independently and effectively.	All modules
D3	to communicate complex ideas clearly and persuasively in written form.	All modules
D4	to write within specified word limits and to deadlines.	All modules

For the **MA in Visual Anthropology** to be awarded, modules to the value of at least 120 CATS and a original video project and accompanying production report (60 CATS) will have been passed. Students who successfully complete the programme, and are awarded the MA will be able to:

Knowledge and Understanding		**Taught by the following modules**
A1	in command of the literature on and history of ethnographic film and visual anthropology	All modules
A2	able to understand anthropology's changing relationship with images and the critique surrounding it.	All modules
A3	able to engage with theoretical issues in the anthropology of art	AN71004B Anthropology of Art 1

Cognitive and Thinking Skills		**Taught by the following modules**
B1	able to survey and select appropriate primary and secondary sources for written work using library facilities.	All modules
Subject Specific Skills and Professional Behaviours and Attitudes		**Taught by the following modules**
C1	able to employ moving and still digital technology in the engagement of compelling anthropological issues	All modules
C2	able to produce an anthropological film, taking full responsibility for all aspects of pre-production, production and post-production	All modules
C3	able to produce work that satisfies academic and broadcast standard	All modules
Transferable Skills		**Taught by the following modules**
D1	able to collaborate with lecturers, peers, technical experts and non-practical experts	All modules
D2	able to negotiate digital technology networks	All modules

Goldsmiths
UNIVERSITY OF LONDON

D3	to work independently and effectively	All modules
D4	to communicate complex ideas clearly and persuasively in written form.	All modules
D5	to write within specified word limits and to deadlines.	All modules

How you will learn

Lectures. The core and option modules use lectures of varying duration to summarize key concepts and developments in relevant debates. Students are required to read at least one set reading, which will be a common reference point for the lecture. The lecture will enable students to self - assess their comprehension, develop critical perspectives on the reading, place the reading within broader debates and the historical development of the field. The lecture will, additionally, provide a modelling of the way to summarise and critically interrogate ethnographic examples and other kinds of data. Each lecture will have a more extensive reading list which students are encouraged to explore, necessarily so if they choose to write their assignment in this area.

Seminars. The core module and options modules employ seminars, of varying durations. Seminars provide students with practice in articulating their thoughts on complex theoretical texts and socio-cultural processes, and an opportunity to explore concepts in relation to examples and to test their ideas against and alongside others.

Film Screenings. Some optional modules are accompanied by film screenings and discussion groups.
Reading Groups. Some option modules are accompanied by a reading group. Close textual analysis of carefully chosen works will allow students to explore in greater depth a few key readings associated with the module and to further their collaborative learning.
Workshops. Some optional modules run student led workshops to further explore and develop ideas generated in seminars.

Consultation and feedback hours. Students are encouraged to visit lecturers outside class time to discuss ideas from the module and to plan essays.

Seminars and conferences within the Department of Anthropology as well as in other departments of the college, will complement and help enrich the students' understanding and development of ideas.

The virtual learning environment (VLE) is used to give departmental guidance and regulations, access to academic and other articles and links to websites.

How you will be assessed

Modules are assessed by a variety of methods appropriate to relevant learning outcomes, see below.

Marking criteria

Mark	Descriptor	Specific Marking Criteria
80-100%	Distinction (Outstanding/Exceptional)	A mark in the 80s or even in the 90s will be awarded in the case of really accomplished work, demonstrating high levels of scholarship and originality, although grades in the 90s should be reserved for work deemed to be outstanding and of publishable quality.
70-79%	Distinction	A mark of 70-79% is awarded when candidates show evidence of an excellent application of appropriate knowledge, understanding and skills as specified in the module and learning outcomes. Typically this involves

Goldsmiths
UNIVERSITY OF LONDON

		extensive reading and grasp of questions and their context and an exceptional degree of clarity in argument and use of evidence. Knowledge and understanding will have been presented critically with insight and independence of thought. Argument and analysis of reading will demonstrate the candidates own reasoning and be exceptionally clear, critical, well-focussed and cogent.
60-69%	Merit	A mark of 60-69% is awarded when candidates show a good application of appropriate knowledge, understanding and skills as specified in the module learning outcomes. This involves consistency and fluency in discussing and evaluating reading from a range of sources and an ability to relate this reading to the assessment tasks.
50-59%	Pass	A mark of 50-59% is awarded when there is clear evidence of a satisfactory application appropriate, knowledge, understanding and skills as specified in the module learning outcomes. Typically this involves evidence of knowledge and understanding where there is a limited development of ideas and critical comment.
30-49%	Fail	A mark between 30-49% is awarded when there is not a satisfactory application of appropriate knowledge, understanding and skills as specified in the module learning outcomes. There may be confusion and incoherence and unfocused comment on the literature.
10-29%	Bad fail	A mark between 10-29% is awarded when only some but not all of the learning outcomes specified for the module have been achieved. Typically a candidate in this position will not have satisfied the examiners that they have read and understood the essential texts of the module. Research involved in the writing of module work or the dissertation will be poorly organised and inadequately discussed.
1-9%	Very bad fail	A submission that does not even attempt to address the specified learning outcomes.
0%	Non submission or plagiarised	A categorical mark representing either the failure to submit an assessment or a mark assigned for a plagiarised assessment

How the programme is structured

The programme structure is shown in the tables below.

Academic Year of Study 1: MA Visual Anthropology (Full -Time)

Module Title	Module Code	Credits	Level	Module Status	Term
Ethnographic Film and Cinema Studies	AN71032B	30	7	Core	1 or 2
Critique, Theory & Representation	AN71041B	30	7	Core	1 or 2
Anthropology of Art 1	AN71004B	30	7	Core	1 or 2
Anthropology Video Production	AN71083A	60	7	Core	1 ,2,3
Options to the value of 30 CATS		30	7	Core	1 and/or 2

Goldsmiths
UNIVERSITY OF LONDON

Academic Year of Study 1: Visual Anthropology (Part-Time)

Module Title	Module Code	Credits	Level	Module Status	Term
Anthropology of Art 1	AN71004B	30	7	Core	1 or 2
Options to the value of 30 CATS		30	7	Core	1 and/or 2
Critique, Theory and representation	AN71041B	30	7	Core	1 or 2

Academic Year of Study 2: MA Visual Anthropology (Part-Time)

Module Title	Module Code	Credits	Level	Module Status	Term
Ethnographic Film and Cinema Studies	AN71032B	30	7	Optional	1 or 2
Anthropology Video Production	AN71083A	60	7	Core	1,2,3

Academic support

Support for learning and wellbeing is provided in number of ways by departments and College support services who work collaboratively to ensure students get the right help to reach their best potential both academically and personally.

Students are allocated a personal tutor and a Senior Tutor in each department has overall responsibility for student progress and welfare. Departments arrange regular communication to students in the form of mailings and meetings as well as regular progress reports and feedback on coursework and assignments. This is in addition to scheduled seminars, tutorials and lectures/workshops.

Personal tutors will invite students to meet in the first two weeks of a new term and regularly throughout the duration of a programme of study. These meetings aim to discuss progress on modules, discussion of the academic discipline and reports from previous years if available (for continuing students). This way progress, attendance, essay/coursework/assessment marks can be reviewed and an informed discussion can be about how to strengthen learning and success.

Students are sent information about learning resources in the Library and on the VLE so that they have access to programme handbooks, programme information and support related information and guidance. Timetables are sent in advance of the start of term so that students can begin to manage their preparation and planning.

Taught sessions and lectures provide overviews of coursework themes, which students are encouraged to complement with intensive reading for presentation and discussion with peers at seminars. Coursework essays build on lectures and seminars so students are encouraged to attend all taught sessions to build knowledge and their own understanding of their chosen discipline.

In depth feedback is provided for written assignments and essays via written feedback forms and formative feedback with module tutors/leads is provided to endure that students' work is on the right track. Feedback comes in many forms and not only as a result of written comments on a marked essay. Students are given feedback on developing projects and practice as they attend workshops and placements.

Students may be referred to specialist student services by department staff or they may access support services independently. Information about support services is clearly provided on the College Website and as new students join Goldsmiths through new starter information and induction/Welcome Week. Any support recommendations that are made are agreed with the student and communicated to the department so that adjustments to learning & teaching are able to be implemented at a department level and students can be reassured that arrangements are in place. Opportunities are provided for students to review their support arrangements should their circumstances change. The Inclusion & Learning Support and Wellbeing Teams maintain case loads of students and provide on-going support.

Goldsmiths
UNIVERSITY OF LONDON

The Careers Service and the Academic Success Centre provide central support for skills enhancement and run the Gold Award Scheme and other co-curricular activities that can be accredited via the higher education achievement award (HEAR)

Links with employers, placement opportunities and career prospects

The programme will prepare you for practice-based careers in the commercial film and media industry and further academic and practice-based research degrees.

The requirements of a Goldsmiths degree

Master's Degrees
All Master's degrees at Goldsmiths have a minimum value of 180 credits. Programmes are comprised of modules which have individual credit values. In order to be eligible for the award of a Master's degree students must have passed all modules on the programme.

Intermediate Exit Points
Some programmes incorporate intermediate exit points of Postgraduate Certificate and Postgraduate Diploma, which may be awarded on the successful completion of modules to the value of 60 credits or 120 credits respectively. Individual programmes may specify which, if any, combination of modules are required in order to be eligible for the award of these qualifications. The awards are made without classification.

Final Classification
There are four possible categories of final classification for Master's degrees: Distinction, Merit, Pass and Fail.

For further information, please refer to the Regulations for Postgraduate Taught Students, which may be found here: http://www.gold.ac.uk/governance/studentregulations/

Programme-specific rules and facts

PGCert: Students who successfully complete modules to the value of 60 CATS may exit the programme with the award of a PGCert.

PGDip: Students who successfully complete modules to the value of 120 CATS may exit the programme with the award of a PGCert.

Progression Requirements

Part-time students will normally be required to have passed "Anthropology of Art", "Anthropology of Art 2" and "Critique, Theory & Representation" before proceeding to the second year.

How teaching quality will be monitored

Goldsmiths employs a number of methods to ensure and enhance the quality of learning and teaching on its programmes.

Programmes and modules must be formally approved against national standards and are monitored throughout the year in departmental staff / student forums and through the completion of module evaluation questionnaires. Every programme also has at least one External Examiner who produces an annual report which comments on the standards of awards and student achievement.

Goldsmiths
UNIVERSITY OF LONDON

This output is considered with other relevant data in the process of Annual Programme Review, to which all programmes are subject, and which aims to identify both good practice and issues which require resolution.

Every six years all programmes within a department are also subject to a broader periodic review. This aims to ensure that they remain current, that the procedures to maintain the standards of the awards are working effectively and the quality of the learning opportunities and information provided to students and applicants is appropriate.

Detailed information on all of these procedures are published on the webpages of the Quality Office (http://www.gold.ac.uk/quality/).

Goldsmiths
UNIVERSITY OF LONDON