

BA (Hons) Arts Management 2020-21 Addenda to Programme Specification

Awarding Institution:

University of London (Interim Exit Awards made by Goldsmiths' College)

Teaching Institution: Goldsmiths, University of London

Name of Final Award and Programme Title: BA (Hons) Arts Management

Name of Interim Exit Award(s):

Certificate of Higher Education in Arts Management Diploma of Higher Education in Arts Management

FHEQ Level of Award: Level 6

Programme accredited by: Not applicable

Home Department: Institute for Creative and Cultural Entrepreneurship (ICCE)

Department(s) which will also be involved in teaching part of the programme:

Not applicable

Overview of programme changes

Goldsmiths has needed to make changes to the way in which its programmes will be taught in 2020-21 in response to the ongoing global Covid-19 pandemic. This means that all programmes will be taught through a mix of online and in-person teaching sessions in 2020-21.

In some instances changes have also been made to assessment formats where necessary.

This addenda summarises approved changes that will be in place for 2020-21. Further programme information is provided in the published programme specification.

How you will learn and how you will be assessed

Academic year of study 1 for 2020-21 only

Module Title	Teaching Delivery	Assessment
Principles of Arts	Online recorded lectures, video seminars	No change
Management	and interactive video discussions with	
	industry professionals. Tutorials face-to-	
	face on-campus.	

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Module Title	Teaching Delivery	Assessment
Introduction to Arts	10 pre-recorded lectures uploaded to the	No change
and Cultural Theory	VLE. 8 seminars online and 2 seminars	
	on-campus.	
	Update 29 September 2020: This text	
	replaces the text above. This module is	
	delivered in the autumn term via 10 pre-	
	recorded lectures and 10 online	
	seminars.	
Arts in London	Pre-recorded lectures, guest lecturers	No change
	and site visits online. Tutorial and	
	seminars face-to-face on-campus.	
Fundraising in the	Online recorded lectures, video seminars	No change
Arts	and interactive video discussions with	
	industry professionals. Tutorials face-to-	
	face on-campus.	
Visual Culture	Lectures pre-recorded and available	No change
	online. Small group seminars face-to-face	
	on-campus, supplemented by occasional	
	all-module online seminars.	
Events	Online recorded lectures, video seminars,	1hr 30min class test (40%)
Management	and interactive video discussions with	changed to 1500 words essay
	industry professionals. Tutorials face-to-	(40%)
	face on-campus.	
Optional modules	Optional modules from an annually approve	ed list

Academic year of study 2 for 2020-21 only

Module Title	Teaching Delivery	Assessment
The Audience in	Online recorded lectures, video seminars,	1,000 word essay (20%) and
Theory and Practice	and interactive video discussions with	group project (40%) changed to
	industry professionals. Tutorials face-to-	2,000 word essay (40%),
	face on-campus.	individual reflective learning
		video presentation (20%)
Contemporary Arts	Lectures pre-recorded and available	No change
and Cultural Theory	online. Small group seminars face-to-face	
	on-campus, supplemented by occasional	
	all-module online seminars.	
Managing Arts	Online recorded lectures, video seminars,	20min group presentation (20%)
Organisations and	and interactive video discussions with	and 5,000 word essay based
Cultural Businesses	industry professionals. Tutorials face-to-	group case study analysis (80%)
	face on-campus.	changed to 20min online group



Module Title	Teaching Delivery	Assessment
		presentation (20%) and 2000 words individual case study analysis (80%)
Professional Practice in Arts Organisations and Cultural Businesses	Lectures broadcast live online and recorded for future use. Tutorials and seminars online and face-to-face oncampus. Some physical practical experiences, some online and business case studies, supported by external arts organisations.	30 hours practical experience at external arts organisation (pass/fail) changed to online practical of 30 hours or equivalent hours work on business case with support from external arts organisation (pass/fail)
Cultural Policy in the Arts	Online recorded lectures. Tutorial and seminars face-to-face on-campus, supplemented by online support as needed. Guest speakers either online or live tour of external organisation if deemed safe to do so.	No change
Optional modules	Optional modules from an annually approved list	

Academic year of study 3 for 2020-21 only

Module Title	Teaching Delivery	Assessment
Dissertation (BA	Lectures pre-recorded and available	No change
Arts Management)	online. Face-to-face on-campus small	
	group workshops, supplemented by	
	occasional all-module online workshops	
	as needed. Supervisions either face-to-	
	face on-campus or by virtual meeting, as	
	is mutually convenient for student and	
	supervisor.	
Professional	Online recorded lectures. Tutorial and	No change
Practice Project	seminars face-to-face on-campus,	
	supplemented by online support as	
	needed. Online and physical in-person	
	placements and events.	
Optional modules	Optional modules from an annually approved list	