

## **MSc Management of Innovation 2020-21 Addenda to Programme Specification**

**Awarding Institution:**

University of London (Interim Exit Awards made by Goldsmiths' College)

**Teaching Institution:** Goldsmiths, University of London

**Name of Final Award and Programme Title:** MSc Management of Innovation

**Name of Interim Exit Award(s):** Not applicable

**FHEQ Level of Award:** Level 7

**Programme accredited by:** Not applicable

**Home Department:** Institute of Management Studies (IMS)

**Department(s) which will also be involved in teaching part of the programme:**

Not applicable

### **Overview of programme changes**

Goldsmiths has needed to make changes to the way in which its programmes will be taught in 2020-21 in response to the ongoing global Covid-19 pandemic. This means that all programmes will be taught through a mix of online and in-person teaching sessions in 2020-21.

In some instances changes have also been made to assessment formats where necessary.

This addenda summarises approved changes that will be in place for 2020-21. Further programme information is provided in the published programme specification.

### **How you will learn and how you will be assessed**

#### **Academic year of study 1 for 2020-21 only**

<b>Module Title</b>	<b>Teaching Delivery</b>	<b>Assessment</b>
Innovation Theory	10 online lectures, recorded and uploaded to the VLE. 5 face-to-face on-campus discussion sessions and 5 online interactive writing sessions (learning journals). 1 pre-recorded assignment tutorial.	Exam (50%) <u>changed to</u> take-home exam (50%)

Module Title	Teaching Delivery	Assessment
Design Thinking	3 video lectures each week, recorded and uploaded to the VLE, with live online discussion (totalling 20 hours). VLE forum discussion. Face-to-face on-campus delivery provided if resources permit.	No change
Project Management	10 online lectures, recorded and uploaded to the VLE. 5 labs delivered on-campus in small groups and online to student cohorts. 1 pre-recorded assignment presentation and 1 tutorial face-to-face on-campus.	Exam (60%) <u>changed to</u> take-home exam (60%)
Digital Research Methods	3 video lectures each week, recorded and uploaded to the VLE, with live online discussion (totalling 20 hours). VLE forum discussion. Face-to-face on-campus delivery provided if resources permit.	No change
Innovation Case Studies	10 online lectures and discussion sessions, recorded and available on the VLE. 10 online guest lectures and discussion sessions, recorded and available on the VLE. 2 in-person on-campus tutorials.	1 case study 1500 words from selection of three options (50%) and 1 case study 1500 words student-led (50%) <u>changed to</u> 1 Case Study Journal (3000 words or 600 words per weekly case study weeks 1-5) (50%) and 1 Case Study Journal (3000 words or 600 words per weekly case study weeks 6-10) (50%)
Research Project/ Dissertation	Supervision sessions delivered either online or in-person. Briefing session pre-recorded and uploaded to the VLE, and an online discussion session.	No change
Organisational Behaviour and Health	10 lectures pre-recorded and uploaded to the VLE and 10 online discussion sessions. 1 pre-recorded assignment presentation online and 1 tutorial on-campus.	Unseen examination (50%) <u>changed to</u> 1,200 word essay, take home examination (50%)
Leadership and Talent Management	10 lectures pre-recorded and uploaded to the VLE and 10 online discussion sessions. 1 pre-recorded assignment presentation online and 1 tutorial on-campus.	Unseen examination (50%) <u>changed to</u> 2 x 900 word essays in a single take-home examination (50%)

<b>Module Title</b>	<b>Teaching Delivery</b>	<b>Assessment</b>
Training, Coaching and Counselling	10 lectures pre-recorded and uploaded to the VLE and 10 online discussion sessions. 1 pre-recorded assignment presentation and 1 tutorial on-campus.	Unseen examination (50%) <u>changed to</u> 1,200 word essay, take home examination (50%)
Entrepreneurial Modeling	Online lectures and face-to-face on-campus workshops/seminars and tutorials.	No change
Consumer Behaviour	9 pre-recorded lectures and 9 synchronous activities, plus a written summary on the VLE. 1 presentation session on-campus and written summary on VLE. 2 tutorials on-campus and Q&A VLE forum discussion.	Group project (25%) and exam (50%) <u>changed to</u> group project delivered online (25%) and take-home exam (50%)
Psychology of Marketing and Advertising	9 pre-recorded lectures and 9 synchronous activities. 1 presentation session on-campus and written summary on VLE. 1 tutorial on-campus and Q&A VLE forum discussion. 1 pre-recorded exam revision lecture plus synchronous Q&A activity and Q&A VLE forum discussion.	Exam (50%) <u>changed to</u> take-home exam (50%)
Research Design and Applied Statistics	10 pre-recorded lectures uploaded to the VLE and 10 live interactive sessions online. VLE discussion forums. 1 pre-recorded presentation per assignment. 5 face-to-face tutorials on-campus.	No change