

MA Journalism: Digital, Broadcast, News, Features & Magazines

Programme specification

1. Programme details

Item	Information
a) Programme name (incl. pathways):	MA Journalism: Digital, Broadcast, News, Features & Magazines
b) Programme code(s)	730037B
c) Programme credit value(s)	180 CATS 90 ECTS
d) Programme author(s)	Terry Kirby, Miranda McLachlan, Marcela Pizarro
e) Entry requirements	
f) Academic year effective from	2026-27

2. Programme Aims & Overview

Aims

As the world faces major political, economic and environmental upheavals, the MA in Journalism offers a critical and global approach to journalism on air, on screen and online for a new generation of journalists. This programme will give students a professional range of skills and knowledge equipping them to succeed at the highest levels in industry.

Overview

The MA offers three pathways in which students learn core journalistic skills in a multimedia environment. Students opt to specialise in either news, features and magazine journalism, broadcast, or digital journalism. As part of Goldsmiths world renowned commitment to critical approaches to media, students are also taught how journalistic practice must be seen in broader social and political contexts.

The Masters offers students the training needed to work in local, national and international media outlets across platforms. All students will be trained in multimedia news reporting. Then depending on the different pathway students will have the option to study: data, forensic and AI for journalism and podcasting and mobile journalism. Students may also opt to study media law and politics and public affairs, which will prepare them for the professional world. Students will be able to showcase their work on our online portals, including working as part of a journalism team on Eastlondonlines. This news site covers east and south London and we are one of the few universities offering a public facing news website.

Students will work intensively to produce industry standard journalism on their chosen pathways, working individually and in groups to produce portfolios of work which will enhance their employment prospects. Our building is equipped with professional broadcast studios - both audio and television - and editing suites.

The programme is taught by staff with extensive experience and networks at national and international levels in journalism and the wider media world. We have high profile guest speakers and industry experts contributing to many aspects of the programme. Our journalism alumni are working across the national and international media, for organisations such as the Guardian, The Times, The Telegraph, the BBC, Forbes, The New Statesman, Elle, Sky Sports, the Financial Times, Al Jazeera, Channel 4 News. Students have also gone on to work at local independent media outlets such as The Bristol Cable, The Ferret in Scotland and Roman Road in London. We also have close connections with the Centre for Investigative Journalism, Airwars and Forensic Architecture, all based at Goldsmiths.

The programme is firmly grounded in the ethos of the School of Media Communications and Cultural Studies which combines strong research into the global media landscape with the practical learning and skills needed for award winning success.

3. External reference

Item	Information
a) FHEQ Level of Award:	7
b) UCAS Code(s):	N/A
c) HECoS Code(s):	100444 Media & Communications
d) QAA Benchmark group:	N/A

4. Awards

Item	Information
a) Awarding institution:	Goldsmiths, University of London
b) Teaching institution:	Goldsmiths, University of London
c) Home School:	MCCS If other, name here:
d) School(s) also involved in teaching of the programme:	1. None 2. None 3. None If other, name here:
e) Entry awards:	<input type="checkbox"/> Foundation Cert <input type="checkbox"/> CertHE <input type="checkbox"/> DipHE <input type="checkbox"/> PGCert <input type="checkbox"/> PGDip
f) Interim exit awards:	<input type="checkbox"/> Foundation Cert <input type="checkbox"/> CertHE <input type="checkbox"/> DipHE <input type="checkbox"/> PGCert <input type="checkbox"/> PGDip
g) Final awards:	MA

5. Delivery

Item	Information	
a) Language of study:	English	
b) Valid intake points in year:	<input type="checkbox"/> January <input checked="" type="checkbox"/> Sept/Oct <input type="checkbox"/> Other If other, specify:	
c) Mode of study:	On Campus Indicate the overall balance of teaching modes in the rows below. Row d) shows total hours of directed learning, with e) and f) showing how this is broken down in in-person vs. online learning, in hours and percentages.	
d) Total hours directed learning/year	1800	
e) In-person hours	1800	100%
f) Online hours	0	0%
g) Pace of study:	<input checked="" type="checkbox"/> Full time <input checked="" type="checkbox"/> Part time	
h) Duration of programme	Full time: 1 <input checked="" type="checkbox"/> years <input type="checkbox"/> months Part time: 2 <input checked="" type="checkbox"/> years <input type="checkbox"/> months	
i) External accreditation:	PPA	
j) Apprenticeship Standard:	N/A	

6. Programme Learning Outcomes

Also, see the [curriculum map](#) at the end of document.

For UG exit awards, Learning Outcomes must be achieved in the level indicated below:

- CertHE = Level 4
- DipHE = Level 5

Learning outcomes are grouped in categories of:

- **Declarative learning** - knowledge, thinking & facts (D1-3)
- **Functional learning** - application of knowledge, thinking & facts (F1-3)
- **Professional and transferable skills and behaviours** (P1-3)

On successful completion of the programme, you will be able to:

	Learning Outcome	Level	Graduate Attribute
D1	Demonstrate conceptual and practical knowledge of those journalistic techniques and practices required for	7	Diversity of perspective

	Learning Outcome	Level	Graduate Attribute
	researching, writing, producing and presenting or publishing journalistic material		
D2	Evaluate audience and genre	7	Diversity of perspective
D3	Appraise and critique completed work	7	Diversity of perspective
F1	Develop ingenuity, originality and flexibility in the use of media and application of technical skills	7	Diversity of perspective
F2	Assess situations quickly and act appropriately	7	Collaboration
F3	Summarise large volumes of information rapidly to communicate to target audience	7	Political in the personal
P1	Develop a high level of skill to do the research and writing of multimedia news stories for publication or broadcast	7	Diversity of perspective
P2	Demonstrate a high level of organisational skills in the management of assigned journalistic activities and processes	7	Political in the personal
P3	Communicate successfully using appropriate grammar & narrative in multimedia story-telling across a range of platforms.	7	Responsible agency

7. Programme Structure

For Undergraduate programmes (UG), each level must amount to at least **120 CATS** (60 ECTS).

Postgraduate (PGT) programmes must amount to at least 180 CATS (90ECTS), with exception to interim exit awards.

Programmes are staged in **Phases**, where each Phase relates to an exit award.

Compulsory modules must be taken by all students.

Option modules – you must choose one or more of the options available to this programme at this level and point. The option modules available from this list may vary from year to year, depending on student numbers and staff availability. Selection takes place during your studies, not before.

Programme structure notes (where relevant):

Phase 1 (FT)

Module Name	Code	Credit	Level	Type	Term	Year PT	Pathway
Journalism in Context	MC71121 A	30	7	Compulsory	1	Choose an item.	MA Journalism
Multimedia News reporting	MC71266 A	30	7	Compulsory	1-2	Choose an item.	MA Journalism
Final Journalism Project	MC71263 A	60	7	Compulsory	2-3	Choose an item.	MA Journalism
Digital Methods	MC71247 A	30	7	Option - Shared	1-2	Choose an item.	MA Journalism
Broadcast Journalism	MC71261 A	30	7	Option - Shared	1-2	Choose an item.	MA Journalism
Media Law, Politics & Public Affairs	MC71160 A	30	7	Option - Shared	1	Choose an item.	MA Journalism
Data, AI & Forensic Journalism	MC71260 A	30	7	Option - Shared	2	Choose an item.	MA Journalism
Mobile & Podcast Journalism	MC71264 A	30	7	Option - Shared	2	Choose an item.	MA Journalism

8. Learning, Teaching & Assessment

Learning & Teaching methods

Teaching will be via a range of formats to be as relevant as possible to the topic and learning outcomes. This may be through workshops, practical labs, lectures and seminars. It may have a mix of in-person and online activities, designed to give you the best learning experience and to make the most out of your learning experience. You are expected to attend all of your timetabled learning activities.

Assessment modes and approaches

You will be assessed in a range ways throughout your course. These will be both Formative (for feedback and development), and Summative (required to pass and progress to the next level). Summative assessments are compulsory.

Feedback is a crucial part of your learning and development in this programme. You will receive feedback both on your Formative (work in progress) tasks/assessments, and your Summative (graded) assessments. This feedback will help the assessment to be a part of your learning, not just a test. It may be verbal, written or video based. Please engage with this feedback to improve your future work.

Specifically, this programme will be assessed in the following ways:

Module	Assessment Type	Submission	Learning Outcomes	Credits
Final Journalism Project	Coursework		all	60
Multimedia News reporting	Portfolio		all	30
Journalism in Context	Essay		all	30
Optional modules	Essay/Project	Various theory & practice depending on module chosen	all	60

Assessment diet (number of assessments for compulsory modules)

Mode	Level 3	Level 4	Level 5	Level 6	Level 7	Total
Coursework	N/A	N/A	N/A	N/A	0	0
Exam	N/A	N/A	N/A	N/A	0	0
Live	N/A	N/A	N/A	N/A	0	0
Portfolio (multi-modal)	N/A	N/A	N/A	N/A	2	2
Practical / multimedia	N/A	N/A	N/A	N/A	0	0
Written	N/A	N/A	N/A	N/A	1	1
TOTAL:	0	0	0	0	3	3
Of which...	Individual:		Group:			

9. Other information

Item	Information
a) Assessment regulations	https://www.gold.ac.uk/gam/taught-programmes/assessment/
b) Placement opportunities	N/A
c) Programme-specific requirements	N/A
d) Programme specific costs and resources	N/A

Item	Information
e) Employability and potential career opportunities	The <u>Careers Service</u> provides central support for skills enhancement, running <u>The Gold Award</u> scheme and other co-curricular activities that are accredited via the Higher Education Achievement Report (HEAR).

10. Academic support

There is a range of support available to you to give you the best possible chance of success in this programme.

Please see your tutors and student portal/VLE for details of what's available and how to access this support.

11. Curriculum map

Programme Learning Outcomes assessed by each module:

Module name	Code	Type	D1	D2	D3	F1	F2	F3	P1	P2	P3
Journalism in Context	MC71121 A	Option - Shared	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Multimedia News Reporting	MC71266 A	Option - Shared	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Final Journalism Project	MC71263 A	Option - Shared	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Digital Methods	MC71247 A	Option - Shared	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Broadcast Journalism	MC71261 A	Option - Shared	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Media Law, Politics & Public Affairs	MC71160 A	Option - Shared	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Data, AI & Forensic Journalism	MC71260 A	Option - Shared	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mobile & Podcast Journalism	MC71264 A	Option - Shared	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>