

## **MA Social Entrepreneurship**

### **Programme Specification**

**Awarding Institution:**

University of London (Interim Exit Awards made by Goldsmiths' College)

**Teaching Institution:** Goldsmiths, University of London

**Final Award:** MA in Social Entrepreneurship

**Programme Name:** MA in Social Entrepreneurship

**Total credit value for programme:** 180

**Name of Interim Exit Award(s):**

Postgraduate Certificate in Social Entrepreneurship

Postgraduate Diploma in Social Entrepreneurship

**Duration of Programme:** one year full-time, two-years part-time

**UCAS Code(s):** N/A

**HECoS Code(s):** (101221) Enterprise and Entrepreneurship

**QAA Benchmark Group:** Not applicable

**FHEQ Level of Award:** Level 7

**Programme accredited by:** Not applicable

**Date Programme Specification last updated/approved:**

**Home Department:** Institute for Creative and Cultural Entrepreneurship

**Department(s) which will also be involved in teaching part of the programme:** N/A

## **Programme overview**

There is a growth in the number of people starting businesses with social and environmental purposes. This exciting MA will enable you to develop a critical understanding and practical insights into the wide variety of modes of social enterprise.

The programme is designed to provide students with the requisite understanding and skills to create strong social, and where appropriate financial, returns on their investment of time, energy, expertise and capital. The programme is very strongly international in its focus and consistently attracts students from around the globe and especially the Global South. It also attracts students with experience of charities, NGOs, non-profit organisations and other Third Sector or Social Economy organisations. The programme aims to serve people intending to work in existing social enterprises, independent social entrepreneurs, the

designers of infrastructures, policies and platforms that facilitate social innovation, or those who wish to become analysts or researchers in this field.

Students will be able to build on a historical and theoretical understanding of social enterprise and its relation to contemporary developments in capitalism and the growth of alternative forms of economic activity such as community enterprise and co-operatives.

The programme has exit routes at Postgraduate Certificate and Diploma levels and it will be attractive to graduates from any discipline and more specifically those who wish to either:-

- Develop or join a business or organisation with primarily social objectives. These will be varied and may relate directly to a product or process arising from their practice, or they may relate to a particular community or to specific forms of expertise or consultancy; or
- Understand how to create the infrastructure and environment for new social enterprises to flourish in a variety of contexts, e.g. city, rural, regional, national or international; or
- Become expert analysts or researchers of social enterprise with a particular specialism (e.g. ethical consumerism/fashion, social enterprise business models, social finance, social innovation for de-growth, etc.).

Prospective students may already be working in government or other regulatory departments at national, regional or local level in roles that encompass areas of policy development in relation to social enterprise and innovation and who wish to study for formal qualifications and gain an overview of international practice in this area.

Students will study in the interdisciplinary environment of Goldsmiths and also benefit from being in London, one of the leading cities in the world where social enterprises play a major part in the economy, where innovative practice thrives and where support organisations such as The Young Foundation, Social Enterprise UK, UnLtd, Social Firms UK and NESTA are based.

## **Programme entry requirements**

This Masters Programme is aimed at graduates and those already working within, or aiming to join, social enterprises, intermediaries or other related organisations or projects. Prospective students should have an undergraduate degree in any discipline.

It is anticipated that candidates will have an interest in developing an entrepreneurial, innovative approach to their own practice or that of colleagues (as part of a team), or an interest in developing the infrastructure of a nation, region or town to support the

development of social entrepreneurship and innovation or the alternative, sustainable economy more broadly. A 2:1 class honours degree or its equivalent is normally required, but relevant prior experience (for instance with social enterprises, charities, NGOs or social economy organisations) is always welcomed and will be taken into account.

If your first language is not English you will need to provide evidence of relevant English competency qualifications (IELTS score of 6.5 with a minimum of 6.5 in the written element).

Interviews will be undertaken in person or by phone or over Skype. The primary purpose of interviews is to ascertain that all applicants are genuinely motivated to specifically study social entrepreneurship or some aspect of it, and that they already possess a reasonably good understanding of the nature of this field. Applications will be initially processed by the programme director to check for suitability to the programme and then passed to admissions tutors.

## Programme learning outcomes

### Knowledge and understanding

Code	Learning outcome	Taught by the following module(s)
A1	Demonstrate an informed critical purchase on the forms and formations of social enterprises – practices and organisation - through both primary engagement with, as well as through writings about social enterprises.	All modules including dissertation – Foundations of Social Enterprise; Advanced Topics in Social Enterprise; Evaluating Social Impact; Entrepreneurial Modelling; Dissertation
A2	Be able to inform and shape their various practices in response to contemporary and emergent developments in social enterprise.	All modules including dissertation
A3	Understand the complex relationship between theory and practice within the development of social enterprises in different cultural contexts.	Foundations of Social Enterprise; Advanced Topics in Social Enterprise; Entrepreneurial Modelling; Dissertation
A4	Understand and evaluate contemporary approaches to the development of a social enterprise – including their own where relevant.	All modules including dissertation
A5	Understand the key elements that contribute to creating a physical and economic environment/infrastructure	Foundations of Social Enterprise; Advanced Topics in Social Enterprise; Dissertation

<b>Code</b>	<b>Learning outcome</b>	<b>Taught by the following module(s)</b>
	conducive to developing social enterprises.	

### **Cognitive and thinking skills**

<b>Code</b>	<b>Learning outcome</b>	<b>Taught by the following module(s)</b>
B1	Develop a reflective approach to the development of their practice and business practice	Advanced Topics in Social Enterprise; Entrepreneurial Modelling; Dissertation
B2	Analyse political, economic, social and technological contexts in relation to developing a social enterprise;	All modules including Dissertation
B3	Analyse the inter-relationship and inter-dependence of varying disciplines and entrepreneurship	Foundations of Social Enterprise; Advanced Topics in Social Enterprise; Evaluating Social Impact; Dissertation

### **Subject specific skills and professional behaviours and attitudes**

<b>Code</b>	<b>Learning outcome</b>	<b>Taught by the following module(s)</b>
C1	Demonstrate independence and integrity in developing creative thinking and ideas that will have a positive social impact	All modules including dissertation
C2	Apply entrepreneurial approaches to projects	Entrepreneurial Modelling; Dissertation
C3	Work effectively as a member of a team in developing an entrepreneurial approach to a project	All four taught modules
C4	Create a strategic plan for a social enterprise	Entrepreneurial Modelling
C5	Summarise arguments of varying degrees of complexity and to present summaries in written form, indicating key issues and priorities for more detailed consideration	All modules including dissertation

## Transferable skills (Elements)

<b>Code</b>	<b>Learning outcome</b>	<b>Taught by the following module(s)</b>
D1	Share and exchange expertise and skills with other students and the tutors on the programme employing effective written and oral communication skills.	All modules including dissertation
D2	Demonstrate they are an independent and creative learner able to exercise initiative and personal responsibility for their own learning and planning processes.	All modules including dissertation
D3	Conduct research methodically to find an answer that is complete, accurate and authoritative.	All modules including dissertation
D4	Work effectively as part of a team.	All four taught modules
D5	Take an entrepreneurial approach to problem solving.	All modules including dissertation

In addition to the learning outcomes listed above for the Postgraduate Certificate and Postgraduate Diploma, students who successfully complete the MA in Social Entrepreneurship will, through their dissertation work, be able to:

<b>Knowledge and Understanding</b>		<b>Taught by the following modules</b>
<b>A1</b>	Demonstrate a full and comprehensive knowledge and a critical understanding of the complexity of the diverse and changing relationships between social entrepreneurship, social innovation and the social economy.	Dissertation
<b>A2</b>	Make a contribution to original knowledge.	Dissertation

<b>Cognitive and Thinking Skills</b>		<b>Taught by the following modules</b>
<b>B1</b>	Devise, develop, conduct and deliver a significant independent piece of research	Dissertation

	relevant to cultural policy and tourism, using a self-reflective and critical approach and communicating clearly their assumptions and methodologies.	
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## Mode of study

## Programme structure

This MA is a 180-credit programme consisting of four compulsory modules of 30 credits each and a 60-credit dissertation. The four compulsory modules of the programme are:

- Foundations of Social Enterprise
- Evaluating Social Impact
- Entrepreneurial Modelling
- Advanced Topics in Social Enterprise

## Full-time mode

Full-time students take the programme over one calendar year. Formal teaching takes place in the autumn term (eleven weeks), spring term (eleven weeks) and summer term (8 weeks). The summer term is also designed for intensive dissertation preparation, which is heavily reliant on independent research and study.

## Academic year of study 1

Module Name	Module Code	Credits	Level	Module Type	Term
Foundations of Social Enterprise	IC71137A	30	7	Compulsory	1
Evaluating Social Impact	IC71135B	30	7	Compulsory	1
Entrepreneurial Modelling	IC71139B	30	7	Compulsory	2
Advanced Topics in Social Enterprise	IC71134C	30	7	Compulsory	2
Dissertation/Project	IC71136A	60	7	Compulsory	3

## Part-time mode

Part-time students take the programme over two calendar years. In order to complete their first year, part-time students need to successfully complete compulsory modules with a total of 60 credits. Students will take the remaining module credits in the second year, and complete their Dissertation at the end of that academic year.

There are three different potential routes for Part-Time study:-

1. Mix theory-based and practice-based modules in both Years 1 & 2.
2. Theory-based modules in Year 1, practice-based modules in Year 2.
3. Practice-based modules in Year 1, theory-based modules in Year 2.

## Part-Time Route 1

### Academic year of study 1

Module Name	Module Code	Credits	Level	Module Type	Term
Foundations of Social Enterprise	IC71137A	30	7	Compulsory	1
Entrepreneurial Modelling	IC71139B	30	7	Compulsory	2

### Academic year of study 2

Module Name	Module Code	Credits	Level	Module Type	Term
Evaluating Social Impact	IC71135B	30	7	Compulsory	1
Advanced Topics in Social Enterprise	IC71134C	30	7	Compulsory	2
Dissertation/Project	IC71136A	60	7	Compulsory	3

## Part-Time Route 2

### Academic year of study 1

Module Name	Module Code	Credits	Level	Module Type	Term
Foundations of Social Enterprise	IC71137A	30	7	Compulsory	1
Advanced Topics in Social Enterprise	IC71134C	30	7	Compulsory	2

### Academic year of study 2

Module Name	Module Code	Credits	Level	Module Type	Term
Evaluating Social Impact	IC71135B	30	7	Compulsory	1
Entrepreneurial Modelling	IC71139B	30	7	Compulsory	2
Dissertation/Project	IC71136A	60	7	Compulsory	3

## Part-Time Route 3

### Academic year of study 1

Module Name	Module Code	Credits	Level	Module Type	Term
Evaluating Social Impact	IC71135B	30	7	Compulsory	1
Entrepreneurial Modelling	IC71139B	30	7	Compulsory	2

### Academic year of study 2

Module Name	Module Code	Credits	Level	Module Type	Term
Foundations of Social Enterprise	IC71137A	30	7	Compulsory	1
Advanced Topics in Social Enterprise	IC71134C	30	7	Compulsory	2
Dissertation/Project	IC71136A	60	7	Compulsory	3



## **Academic support**

Support for learning and wellbeing is provided in a number of ways by departments and College support services who work collaboratively to ensure students get the right help to reach their best potential both academically and personally.

All students are allocated a Personal Tutor (one in each department for joint programmes) who has overall responsibility for their individual progress and welfare. Personal Tutors meet with their student at least three a year either face-to-face, as part of a group and/or electronically. The first meeting normally takes place within the first few weeks of the autumn term. Personal Tutors are also available to students throughout the year of study. These meetings aim to discuss progress on modules, discussion of the academic discipline and reports from previous years if available (for continuing students). This provides an opportunity for progress, attendance and assessment marks to be reviewed and an informed discussion to take place about how to strengthen individual learning and success.

All students are also allocated a Senior Tutor to enable them to speak to an experienced academic member of staff about any issues which are negatively impacting their academic study and which are beyond the normal scope of issues handled by Programme Convenors and Personal Tutors.

Students are provided with information about learning resources, the [Library](#) and information available on [Learn.gold \(VLE\)](#) so that they have access to department/ programme handbooks, programme information and support related information and guidance.

Taught sessions and lectures provide overviews of themes, which students are encouraged to complement with intensive reading for presentation and discussion with peers at seminars. Assessments build on lectures and seminars so students are expected to attend all taught sessions to build knowledge and their own understanding of their chosen discipline.

All assessed work is accompanied by some form of feedback to ensure that students' work is on the right track. It may come in a variety of forms ranging from written comments on a marked essay to oral and written feedback on developing projects and practice as they attend workshops.

Students may be referred to specialist student services by department staff or they may access support services independently. Information about support services is provided on

the [Goldsmiths website](#) and for new students through new starter information and induction/Welcome Week. Any support recommendations that are made are agreed with the student and communicated to the department so that adjustments to learning and teaching are able to be implemented at a department level and students can be reassured that arrangements are in place. Opportunities are provided for students to review their support arrangements should their circumstances change. The [Disability](#) and [Wellbeing](#) Services maintain caseloads of students and provide on-going support.

The [Careers Service](#) provides central support for skills enhancement, running [The Gold Award](#) scheme and other co-curricular activities that are accredited via the Higher Education Achievement Report ([HEAR](#)).

The [Centre for Academic Language and Literacies](#) works with academic departments offering bespoke academic literacy sessions. It also provides a programme of academic skills workshops and one-to-one provision for students throughout the year

## **Placement opportunities**

The programme allows and encourages students to engage in voluntary/optional work placements (either sourced by themselves or facilitated by the programme/module convenor) and/or their own work experiences as a basis to develop their work for particular modules.

Students are encouraged to develop an entrepreneurial approach to seeking these opportunities, but are able to build on ICCE's extensive experience of placement management and network of contacts.

## **Employability and potential career opportunities**

It is intended that students completing this programme will seek employment primarily in three areas. Firstly as self-employed in their own social enterprise or as a member of a team of an SME developing a business arising from an existing [or their new] practice. These businesses will be varied and may relate directly to a product or process arising from their practice or to a form of expertise, consultancy or knowledge. They will also be qualified to seek employment in larger organisations in a more traditional way but being able to contribute a range of entrepreneurial thinking and business skills.

Secondly within government or NGO organisations concerned with developing the infrastructure and environment for new social enterprises to flourish in a variety of contexts e.g. city, rural, regional or national.

Finally, some students will be seeking to work in education and research, teaching the next generation of social entrepreneurs and developing the emerging field of social enterprise research.

## **Programme-specific requirements**

The programme complies with Academic regulations. However, it should be noted that with regards to the part-time pathway of the programme, the following rules apply:

- The dissertation can only be submitted in Year 2.
- Part-time students must normally pass all assessments taken in Year One before proceeding to Year Two. The minimum number of modules to be able to progress to the second year is 60 Credits.

In terms of the word length of assessed work a 10% rule applies for students to go over/below.

## **Tuition fee costs**

Information on tuition fee costs is available at: <https://www.gold.ac.uk/students/fee-support/>

## **Specific programme costs**

Students will be required to purchase essential textbooks which cost between £30-£40.