Goldsmiths Cookie Audit

Updated February 2019

www.gold.ac.uk

Cookie Name	Description
_ga **_gat** **_gid**	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.
cb---enabled---june2016	This cookie records that you have seen and dismissed our notification that we use cookies
resolution	Records the screen resolution and a value that relates to the pixel density of the screen. Used across the whole site for adaptive images – delivering images of an appropriate size for the screen. (Session only, deleted on browser exit.)
gold	Session ID for staff who add events to the website (deleted on logout or browser session end).
appView	Hides site header and footer from traffic coming from our app
PHPSESSID	Maintains PHP sessions

Advertising tracking

Tracking and advertising cookies are used by:

Company	Website	Change your settings
Amazon	https://advertising.amazon.co.uk/	https://www.amazon.co.uk/adprefs
Facebook	https://en-gb.facebook.com/business/ads	https://www.facebook.com/ads/preferences/
Google	https://ads.google.com/	https://adssettings.google.com/

Google Analytics

This website uses Google Analytics Demographics and Interest reporting. Visitors can opt-out by using the Ads Settings. Visitors can also opt out using the Google Analytics opt-out browser add-on.

Mouseflow

The website uses Mouseflow web analytics service. This service may record mouse clicks, mouse movements, scrolling activity, and any text you type in the site, except text in password fields.

Mouseflow does not collect Personal Information that you do not voluntarily enter the Site. Mouseflow does not track your browsing habits across other websites or text input into password fields. For more information, see Mouseflow's privacy policy at https://mouseflow.com/privacy/. You may also opt out of Mouseflow.

Vimeo
Some pages include videos served by https://vimeo.com/. This includes auto-playing videos featured in the top 'hero' areas of pages. See Vimeo's cookie policy: https://vimeo.com/cookie_policy

YouTube
Some pages include videos served by https://www.youtube.com/. YouTube is governed by Google's privacy policy: https://policies.google.com/privacy

SoundCloud
Some pages include videos served by https://soundcloud.com/. See SoundCloud's cookie policy: https://soundcloud.com/pages/cookies

Twitter
Pages include the ability to share with https://twitter.com/. See Twitter's cookie policy: https://help.twitter.com/en/rules-and-policies/twitter-cookies

Google Maps
Some pages include maps served by https://www.google.co.uk/maps. This includes our Campus Map. This is governed by Google's privacy policy: https://policies.google.com/privacy

goldmine.gold.ac.uk
The staff intranet - for internal use only

Cookie Name	Description
FedAuth	Authentication of users
databaseBtnText databaseBtnDesc WSS_FullScr WOPISessionContext	Helps the browsing of lists and libraries
__utma	Google Analytics - Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmb	Google Analytics - Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmc	Google Analytics - Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in

Cookie Name	Description
	conjunction with the __utmb cookie to determine whether the user was in a new session/visit.
__utmt	Google Analytics - Used to throttle request rate.
__utmz	Google Analytics - Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.

research.gold.ac.uk

Goldsmiths Research Online (GRO) is a repository of research publications and other research outputs conducted by academics at Goldsmiths.

Cookie Name	Description
style	Stylesheet management
eprints_session%3Aresearch.gold.ac.uk	Session cookie
__atuvc	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.
__utma	Enable tracking when cookies are disabled for google analytics.
__utmz	Google Analytics - Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.
__qca	This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising.

info.gold.ac.uk

My Goldsmiths - Online Services for applications and student records.

Cookie Name	Description
_ga _gat _gid	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.

cb---enabled---june2016	This cookie records that you have seen and dismissed our notification that we use cookies
ASP.NET_SessionId	Maintains ASP sessions

geckoform.com

A service for Goldsmiths form building and CRM data collection.

Name	Domain	Expires	Purpose
AWSALB	app-eu.geckoform.com, api.geckoform.com	Session	This cookie allows for multiple services using a load balancer to detect which server cluster is serving you.
__utma	.app-eu.geckoform.com	Session	Enable tracking when cookies are disabled for google analytics.
__utmc	.app-eu.geckoform.com	Session	Enable tracking when cookies are disabled for google analytics.
_ceg.s	.app-eu.geckoform.com	Session	This cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site. The main purpose of this cookie is: Performance
_ceg.u	.app-eu.geckoform.com	Session	This cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site. The main purpose of this cookie is: Performance
_ga	.app-eu.geckoform.com	Session	Creates a visitor ID that is used to generate statistical data on the number of visitors to the page

_gat	.geckoform.com	Session	Used by Google Analytics to throttle request rate
_gid	.geckoform.com	Session	Used by Google Analytics to record a unique visitor ID
fs_intercom	.geckoform.com	Session	Used by intercom for statistical data on page use, miss clicks and 'rage' clicks
fs_uid, intercom-id-bgu4tlgk	.geckoform.com	Session	Used by intercom to a visitor ID that is used to generate statistical data on the number of visitors to the page
intercom-lou-xnmxp5mp	.geckoform.com	2 years	Used by intercom for statistical data on page use, miss clicks and 'rage' clicks
intercom-session-xnmxp5mp	.geckoform.com	3 months	Used by intercom to record a session ID
nmstat	.app-eu.geckoform.com	1000 days	This information is then used to improve the user experience on the website. This Siteimprove Analytics cookie contains a randomly generated ID used to recognize the browser when a visitor reads a page.
sc.ASP.NET_SESSIONID, sc.UserId	.app-eu.geckoform.com	Session	This cookie name is associated with the SessionCam web analytics application from ServiceTick. The main purpose of this cookie is: Performance