

Negotiating Integrity:

Playing by the book, rewriting the rules, fiddling and cheating

4 April 2014

The Orangery, Surrey House | Goldsmiths, University of London

9.00-9.15 Registration

9.15-10.00 Keynote presentation

Professor Alex Preda, King's College London, *The Presentation of the Self Where the Action Is: Markets and the Boundaries of Integrity.*

10.00-11.00 Bending the rules of finance

Stefan Leins, University of Zurich, *Playing the Market, Playing the Clients: Rule-based, Creative, and Manipulative Strategies of Dealing with "Hard Facts" among Financial Analysts.*

Matthias Thiemann, Goethe University, Frankfurt, *Stitching on the Edge – Accounting for the Financial Crisis*

11.00-11.15 Coffee break

11.15-12.45 Distorted realities

Claire Loussouarn, Goldsmiths, University of London, *Casino Odds, Spread Betting Prices and the Manipulation of chance*

Jennifer Reynolds, University of Toronto, *Ethics and Social Gaming: an Examination of Environmental design and Intention*

Daniel Neyland & Patrick Murphy, Goldsmiths, University of London *'Do you want to tell the truth?' On Demonstrating Algorithmic Fakes and Raising Questions of Integrity*

12.45-13.45 Lunch

Free lunch provided by a local caterer London particular

13.45-15.15 Unfair play

Sébastien Kapp, Ecole des Hautes Etudes en Sciences Sociales, Paris, *“How far is too far?” Playing it “Hardcore” in Live Action Role-playing Games*

Dean Allen, Cape Peninsula University of Technology, *“True Sportsmen”? Challenging the Myth of Sporting Behaviour and Morality in Colonial South Africa*

Stine Puri, University of Copenhagen, *The Rule of Cheating: Horserace betting in India*

15.15 – 16.15 Opportunities outside the rules

Siobhhan Maggee, University of Edinburgh, *Of Integrity and Consistency: Smartphone-enabled Haggling in a Manchester Charity shop*

Gergo Pulay, Central European University, Budapest, *‘What is written on my forehead, that I’m a fool? No, I’m a player!’ Integrity and Value amongst Gypsy Businessmen in a Marginal Neighbourhood of Bucharest*

16.15-16.30 Coffee break

16.30-17.30 Changing rules, shifting moralities

Anthony Pickles, University of Cambridge, *A Social History of Rules: Indigenising Card Gambling across Papua New Guinea from 1888 to Today*

Daryl Leeworthy, University of Huddersfield, *Configuring Urban Integrity: Street Gambling, Secularisation, and the Working Class in Wales, 1890-1939*

17.30-18.00 Final worlds

Joyce Goggin, University of Amsterdam