

HE FUTURE OF T

THE RISE OF FLEXIBLE WORKERS



of flexible workers in the UK population (McKinsey 2016)



of people think that remote work is the future of work (Statista 2021)



of people find it hard to work from home (Statista 2021)

WHO ARE THE CUSTOMER-WORKERS?



White-collar workers engaging in cognitive or creative tasks



Laptop and paper-based work



Focused work and social needs

WHY DO CAFÉS NEED THEM?

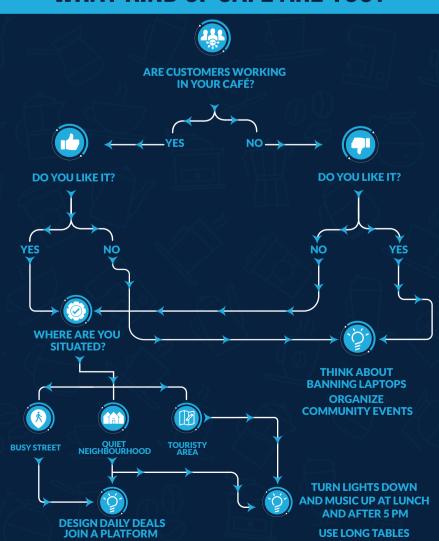


OFF-PEAK HOUR FILLER **BRANDING BENEFITS**

HIGH **LOYALTY**

USE LONG TABLES & BOOTHS

WHAT KIND OF CAFÉ ARE YOU?



LIKE OTHERSHIP