

**GOLDSMITHS  
University of London**

**ACADEMIC BOARD**

**ACADEMIC DEVELOPMENT COMMITTEE**

**Minutes of the meeting held on 5 December 2012**

**Present:** Professor Simon McVeigh (in the Chair), Ms Rachel Soper, Mr Geraint Fox, Dr Liz Moor, Dr Marco Gillies, Mr Nick Crowe, Ms Vicky Annand

**In attendance:** Mr Chris Lloyd, Mr Kieron Broadhead, Professor Frank Bond, Ms Melanie Rimmer (taking minutes)

**Apologies:** Dr Jennifer Gabrys, Dr Dejan Djokic, Professor Adam Dinham, Dr Karina Linnell, Professor Sanjay Seth, Professor Les Back, Mr Samson Osun, Mr Soren Goard

***OPEN BUSINESS***

**1 MINUTES**

**Resolved:**

that the minutes of the meeting held on 26 September 2012 be approved.

**2 ACADEMIC PORTFOLIO DEVELOPMENT AND RECRUITMENT**

**Received:**

a paper from the Deputy Warden setting the scene for the following items, an update on student numbers and the outline programme approval process (12-486).

**Noted:**

- (i) that the BA English Language and Literature had been omitted from the list of programmes noted in the paper as undertaking accelerated development and that the new BA Contemporary Community Studies would also be starting for the first time in September 2013;
- (ii) that PGT applications for 2013 were in line with last year, but since this had been an area of growth in recent years, the prospect of PGT numbers stabilising and potentially decreasing meant that this may become an area of concern in coming years.
- (iii) that International applications for 2013 were up on last year and that conversion activity would be important.

- (iv) that UK/EU applications were in line with last year but that a January spike was expected and that conversion activity was being coordinated between the centre and individual departments.
- (iv) that UK/EU targets were to be split for 2013, with departments being set targets for core and for margin students, and that the allocation of core numbers was being limited in order to allow some flexibility with students who failed to attain margin entry level offers.
- (v) that whilst the student number target remained the same at institutional level and the ambition was to boost applications and conversion in all areas, there would necessarily be changes in targets at departmental level according to ability to attract margin students.

### **3 POTENTIAL PORTFOLIO DEVELOPMENTS SUMMARY**

#### **Received:**

a paper from the Director of Quality, Planning and Academic Governance summarising current ideas around changes to the academic portfolio (12-487).

#### **Noted:**

- (i) the Committee's new role in recommending programme approvals to SMT would involve considering concepts and business cases, and also undertaking a review of the success of new programmes after two recruitment cycles.
- (ii) that the aim was to ensure that the College's portfolio of programmes remains up-to-date and responsive to demand, able to attract high entry qualification students and maintain sight of the widening participation commitments.

### **4 NEW PROGRAMME CONCEPTS**

#### **Received:**

a series of concepts for new programmes (12-488).

#### **Noted:**

that four new undergraduate programmes (BA Social and Political Sciences, BSc Business Computing, BSc Psychology new pathways, and BA International Studies and Chinese) had already been approved by SMT in order to accelerate their development and start date of September 2013.

#### **Recommended:**

- (i) that MSc Consumer Behaviour be developed and a business case brought to the next meeting, but that the programme be a separate development from the MSc Digital Entrepreneurship.

- (ii) that MSc Data Science be developed and a business case brought to the next meeting, but that discussions take place with Sociology and the Doctoral Training Centre regarding possible links.
- (iii) that the proposal for an MA Film and Screen Studies was an amendment to existing provision rather than a new programme and should proceed directly to SMT for approval.
- (iv) that the proposal for an MA Promotional Media was an amendment to existing provision rather than a new programme and that should proceed directly to SMT for approval.
- (v) that a more fully worked through concept for MA World Theatres, in particular indicating the relationship with current programmes in the department, be brought to the next meeting and that the department attend to discuss with the concept with the Committee.
- (vi) that MA Culture, Globalisation and Justice be developed and a business case brought to the next meeting, but that discussions take place with Anthropology regarding the relationship with the current MA Development and Rights and consideration be given to a different name for the programme that would more immediately indicate its content.
- (vii) that BA Politics, Philosophy and Economics and BSc Management and Entrepreneurship be developed and business cases accelerated to SMT in January in order to maximise marketing opportunities and recruitment for 2014.

## **5 PILOT PG MODULES REVIEW INITIAL FINDINGS**

### **Received:**

a paper from Dr. David Oswell reporting initial findings of the on-going Pilot PG Modules Review (12-489).

### **Noted:**

- (i) that the final findings and recommendations of the review would be brought to a future meeting.

## **6 PROPOSED YEAR ABROAD APPROVAL PROCESS**

### **Received:**

a paper from the Quality Assurance Manager and the Collaborative Provision Manager outlining initial developments of new year abroad arrangements (12-490).

### **Approved:**

- (i) the process proposed to consider year abroad partners.

- (ii) the proposal to more fully explore Capital Normal University as a potential, but not necessarily the only, year abroad partner for the BA International Studies and Chinese.

**Recommended:**

that consideration be given to other potential year abroad partners and the impact that such partnerships might have on current relationships with Chinese institutions.

**7 LASALLE COLLABORATIVE PROVISION UPDATE REPORT**

**Received:**

a paper from the Collaborative Provision Manager providing an update on the partnership with LASALLE College of the Arts in Singapore (12-491).

**8 LASALLE NEW PROGRAMME CONCEPT**

**Received:**

a paper from the Collaborative Provision Manager setting out the concept for a new MA programme at LASALLE College of the Arts in Singapore (12-492).

**Approved:**

the further development of the MA Artist Educator programme at LASALLE.

**9 ANY OTHER BUSINESS**

There was no other business.

**10 DATES OF NEXT MEETING**

To note that future meetings will be held on the following dates:

7 February 2013

7 March 2013 (time to be confirmed)

2 May 2013

Melanie Rimmer  
December 2012