

**GOLDSMITHS
University of London**

ACADEMIC BOARD

ACADEMIC DEVELOPMENT COMMITTEE

Minutes of the meeting held on 7 March 2013

Present: Professor Simon McVeigh (in the Chair), Ms Rachel Soper, Dr Liz Moor, Dr Marco Gillies, Dr Karina Linnell, Professor Les Back, Dr Jennifer Gabrys, Ms Vicky Annand, Mr Nick Crowe, Dr Dejan Djokic, Professor Adam Dinham.

In attendance: Mr Chris Lloyd (taking minutes), Mr Kieron Broadhead, Ms Gisele Constant, Ms Kezban Goboodun, Ms Veronica Lawrence; Mrs Sarah Cloherty, Ms Charlene Smith, Mr Gorkan Ahmetoglu, Professor Frank Bond, Dr Berta Joncus, Mr Simon Deacon, Mr Kevin Jones and Dr Daniel Stamate (each for parts of Item 5); Professor Natalie Fenton and Mr Nigel Perkins (for Item 6).

Apologies: Mr Samson Osun, Mr Soren Goard, Mr Geraint Fox, Professor Sanjay Seth.

OPEN BUSINESS

1 MINUTES

Resolved:

that the minutes of the meeting held on 7th February 2013 be approved.

2 MATTERS ARISING FROM THE MINUTES

Recruitment Update

Noted:

- (i) that Home/EU UG applications were up 9% on the same time last year, with the new UG programmes developed in response to the need for more applications recruiting well, although offers made across the College to applicants in the margin were not as high as hoped;
- (ii) that MRC would shortly be circulating separate core and off-quota required conversion rates to departments to address the slight shortfall in off-quota offers;
- (iii) that Home/EU PGT applications were down 17% and that a meeting of PG Admissions Tutors had been planned to address this;
- (iv) that Overseas UG applications were level with last year and PGT up 3% but that offers made were up by around 100% on this time last year;
- (v) that these figures indicated that achieving targets for 2013-14 entry would be tight but remained achievable;
- (vii) that recruitment for 2014-15 entry was also underway and an update on this would be given at the next meeting;

- (vii) that a recent presentation from Mary Curnock Cook, Chief Executive of UCAS, had highlighted the strength of Goldsmith's conversion rate when compared with the sector and competitors.

New Programmes

Noted:

- (i) that a decision on the BA Urban Studies Concept was still pending but that Simon McVeigh would take this up on behalf of the Committee with the incoming Head of Department, with the suggestion that a 2015 start might be more appropriate to ensure that the development is not rushed and that links with other developments such as the proposed architecture programme can be fully explored;
- (ii) that Juliet Sprake was continuing to lead discussions of a new architecture programme with a roundtable meeting planned for May and attendees welcomed from any interested departments;
- (iii) that Simon Mcveigh was working with the Theatre and Performance department, on behalf of the Committee, to consider how practical elements might be incorporated into the MA World Theatres to improve marketability.

Scholarships and Bursaries

Noted:

that the College had been considering its provision of postgraduate scholarships, bursaries and fee waivers and that the Committee would discuss this further at its May meeting.

3 NEW PROGRAMME BUSINESS CASES

MSc Consumer Behaviour

Noted:

- (i) that the Department's current provision, with the exception of the MSc Occupational Behaviour directed at the home market, had proved strong recruiters internationally and so the department were confident that the student numbers listed would be achievable;
- (ii) that the Committee felt that consideration should be given to how the programme could work with the MA Brands, Communication and Culture and the MA Promotional Media on collaborations and the cross-referring of

appropriate applicants; the department has experience of this with ICCE and so would be keen to explore similar opportunities with the Media department;

- (iii) that the programme would not require upfront staff resource for 2012-13 as shown in the costing, with the staff member coming online 1-8-13, and so the costing would be updated;
- (iv) that the Committee questioned the use of Visiting Tutors lecturing at Master's level and so sought clarification of why this option had been chosen for this particular Masters; the department explained that as the department was relatively small they did not have the expertise in house to cover the specialisms across all 5 Masters that they offered and so bringing in specialists was considered the most efficient solution;
- (v) that when writing the programme the team should consider how Goldsmiths' values and mission would be reflected in to the programme.

Resolved:

that other committees, such as LTQC or PSSC, be asked to consider whether visiting tutor lecturing at Masters level was appropriate.

Recommended:

that SMT strategically approve the programme, subject to a refined costing being agreed and to consideration of the recommendations listed above

MMus Popular Music Practice / MMus Popular Music

Noted:

- (i) that the department were proposing to amend the title to MMus Popular Music which the Committee would support;
- (ii) that space, equipment and resourcing were a broader issue for the department than simply those associated with this programme but that account would be taken of this as the costing was refined;
- (iii) that as part of the resourcing of the programme the department would be requesting an increase of 0.2 FTE at Grade 9 to make the programme convenor fulltime, with some of the duties of a new 0.6 FTE lecturer the department would be requesting due to their overall growth in student numbers also relating to this programme;
- (iv) that there were some constraints on student numbers, due to issues including staging of the student's final performances at The Albany and the marking load associated with extra performances, which would mean that any increase

in recruitment to the programme would be a step change and require a different business case;

- (v) that the fee level appeared low given the demand for the programme and the reputation of the department and so the Committee would like this to be reviewed before the programme is approved;
- (vi) that the programme would contain a module that would be repurposed from a level 6 to level 7 offer, on which the department planned to have some shared teaching with level 6 but different learning outcomes, additional sessions and one-to-one tuition to ensure differentiation;
- (vi) that the department did not consider the programme to be a progression route for undergraduate students on BMus Popular Music as there are more appropriate pathways for these students, but should a student wish to progress to the pathway then special consideration would need to be given at the application stage to how the student approached the repurposed module mentioned above.

Recommended:

that SMT strategically approve the programme, subject to a refined costing and appropriate tuition fees being agreed and to consideration of the recommendations listed above

MA Psychosocial Interventions: Domestic Violence and Sexual Abuse

Noted:

- (i) that the title of the programme remained an issue and the department were asked to continue considering titles; a suggestion of Understanding Domestic Violence and Sexual Abuse was proposed by the Committee for consideration;
- (ii) that as the MA Rational-Emotive and Cognitive Behavioural Therapy would be withdrawn from 2014-15 and the programme convenor retiring it was anticipated that the vacancy created would fund the additional post requested as part of the resourcing of this programme;
- (iii) that the department feel there is a strong part-time market for this programme, particularly for individual modules as CPD, which has been considered when developing the teaching methods for the programme;
- (iv) that the department has experience with its other therapy programmes of recruiting international students who are interested in learning the European models of practice;

- (v) that Committee felt the fee for Home/EU students had been set too low and the international fee possibly too high, with the proposal to increase the Home/EU by approximately £1000 and lower the International fee by approximately £1000; the department was asked to consider this further;

Recommended:

that SMT strategically approve the programme, subject to agreement of an appropriate fee, the costing being updated accordingly, a resolution on the programme title and to consideration of the recommendations listed above

MSc Data Science

Noted:

- (i) that the programme under consideration was explicitly a computer science programme but that the department were still exploring further collaboration opportunities, particularly with the Sociology department, which the Committee would support and encourage, as well as emphasising potential links with the Doctoral Training Centre;
- (ii) that the name of the programme had been chosen so as to not limit the content of the programme whilst also closely reflecting what would be offered;
- (iii) that the student numbers listed in the paper were deliberately conservative but that there was potential for expansion beyond these;
- (iv) that the department should explore whether any UKIERI funding would be available to bid for;
- (v) that offering internships on the programme was viewed as a strong recruitment aid both at home and, particularly, internationally;
- (vi) that the costing, and associated resourcing, would be revisited and refined as it could not be approved as currently stated.

Recommended:

that SMT strategically approve the programme, subject to a refined costing being agreed and to consideration of the recommendations listed above.

Noted:

- (i) that further consideration was required of the programme title as the Committee felt that while the programme content was very exciting its title did not well reflect the nature of the content;
- (ii) that as well as links with the Anthropology department, the programme team should consider possible links with STACS and their practice programmes.

Resolved:

that a decision on the programme would be deferred until consensus could be reached on an appropriate title, with the paper returning to the May meeting for further discussion.

4 NEW PROGRAMME CONCEPTS

MRes Photography

Noted:

- (i) that further consideration should be given to the fee level of the programme to ensure that Home/EU and International fees were in the same tuition fee band and explore whether a higher fee could be charged;
- (ii) that the Department and the College should explore how this model of MA and the MRes might fit with the current MPhil/PhD models, including a possible 2 plus 2 model,;
- (iii) that the Department and the Committee felt this was a low-risk and low investment option as the programme would be marketed at existing students without the need for explicit external recruitment, while also piloting a model of delivery for the MRes that may be more widely used within the department and across the College.

Resolved:

that the programme be fast-tracked to the SMT stage

Recommended:

that SMT strategically approve the programme subject to agreement on tuition fees.

5 MONITORING CONDITIONS OF APPROVAL OF NEW PROGRAMMES

Resolved:

that discussion of this item would be deferred until the next meeting.

6 DATES OF NEXT MEETING

Noted:

that the next meeting would be held on the following date:

2 May 2013 at 2pm.

CL

March 2013