

**GOLDSMITHS**  
**University of London**

**COUNCIL**

**EXTERNAL RELATIONS AND DEVELOPMENT COMMITTEE**

**Minutes of the meeting held on 13 March 2013**

**Present:** Jessica Wanamaker (Chair), Vicky Annand, Liz Bromley, Conrad Grant, Elisabeth Hill, Simon McVeigh, Jackie Morgan, David Mungall, Julie Taylor, Donna Hartwell (Secretary)

**Attendees:** Jim Campbell (for item 6), Adam Dinham (for item 6), Richard Groves (for item 6), Nicola Hogan (for item 6), Liz Hutchinson (for item 6), Genevieve Kantoch, Alison McGregor, Sue Young

**Apologies:** Caroline Knowles, George Menz

**1. MINUTES**

There was an error in the minutes of the 13 June 2012 meeting at item 3. Strategic Plan – London and the World Key Performance Indicators, paragraph 4. The Enterprise Office were developing ways of measuring the quality of *strategic partnerships*, and not *work placements*.

**Resolved :**

To approve the minutes of the meeting held on 13 June 2012, pending the correction noted above.

**2. TERMS OF REFERENCE**

**Received :**

The Terms of Reference of the Committee (13-125)

**3. TOWARDS AN INTERNATIONALISATION FRAMEWORK FOR GOLDSMITHS**

Simon McVeigh gave a brief update. The East Asian geographical group being piloted, as reported at the last meeting, had proved an excellent template. The original grouping had now fragmented into country specific groups and were successfully highlighting the tremendous amount of activity going on.

#### **4. KEY PERFORMANCE INDICATORS**

##### **Received :**

The KPI's underpinning the London and the World strategic aims (13-128).

Liz Bromley updated the Committee on the further development of the Key Performance Indicators (KPIs) for London and the World. She noted that some of the KPIs for the Knowledge pillar were also relevant to the Committee; these would be considered next time. David Mungall noted that there were no specific KPIs around alumni although this had been discussed at a previous meeting of the Committee; Liz asked him if he could develop perhaps 2 or 3 and submit them to her.

##### **Resolved :**

- (i) to consider the Key Performance Indicators underpinning the Knowledge pillar at the June meeting.**
- (ii) David Mungall to develop 2 or 3 possible KPIs around alumni**

#### **5. COMMUNITY ENGAGEMENT**

##### **Received :**

- (i) 'Working Together' Engaging With London's Voluntary And Community Sector: A Community Scoping Study. A report by Dr Roger Green, Department of Social, Therapeutic and Community Studies (13-126)**
- (ii) A survey of Goldsmiths' interactions with our immediate geographical communities, undertaken by Liz Hutchinson, Head of Communications and PR (13-129)**

Agenda items 7. "Working Together' Engaging with London's Voluntary and Community Sector" and 8. "Community Engagement at Goldsmiths" were taken together for this discussion. Liz Hutchinson was in attendance, along with Jim Campbell and Adam Dinham of the Department of Social, Therapeutic and Community Studies. Richard Groves and Nicola Hogan, on behalf of Environment and Sustainability Committee, also joined us for this item

Jim Campell and Adam Dinham introduced the 'Working Together' report, whose central recommendation of setting up a Centre for Community Research and Engagement had recently been approved by SMT. It provoked a lively and wide-ranging discussion, with the Committee noting the benefits to students, the capacity for exchanging skills, for partnership bids and for providing a means for giving back to the community, with mutual benefits, which the centre would bring. But they noted too the need to be mindful of the

line between academic enquiry and changing policy and the degree to which we would be comfortable crossing it.

Liz Hutchinson then introduced her survey, a snapshot of engagement activity in the immediate geographic area surrounding the College, which was a first point in starting a larger conversation about community engagement activity at Goldsmiths. At the moment it was clear that we did not live up to the image we liked to project of ourselves – regenerating the local economy; true to our working class roots for example – and it was apparent too that there was a lack of clarity about what we mean by the term ‘community engagement’.

Brighton and Ulster were both cited as examples of good practice. Both were clear about what community engagement meant to them and why they did it.

Richard Groves and Nicola Hogan then spoke about the work Environment and Sustainability sub-Committee had been doing to put together a community engagement strategy in relation to environmental issues, and in part prompted by the College’s Green League submission. They were surprised and delighted to by all the activity going on which they had until this discussion been unaware of, highlighting once again the lack of a central co-ordinating point.

**Resolved :**

- (i) To bring a clear plan as to how to take forward community engagement to the next meeting including a draft mission statement with clear ideas and themes
- (ii) Richard Groves would report back to Environment and Sustainability Committee

**6. EMPLOYABILITY**

**Received:**

Reports giving an update on employability activities (13-127) from :

- Careers Service (Sue Young)
- Chartwells job creation scheme (Sue Young)
- Development & Alumni (David Mungall)
- Enterprise Office (Julie Taylor)
- SU Volunteering (Jacqueline McNee)
- Work Placements (Alison McGregor)

All of the above were present at the meeting, with the exception of Jacqueline McNee. It was noted that responsibility for Employability is in the remit of the Pro Warden (Students and & Learning Development).

The Committee was only able to touch upon the wide-ranging reports it received, but it appeared that much is being offered, including :

- (i) The Gold Award, a form of accredited self-learning that students have the choice of enrolling for
- (ii) The Careers Service offers many opportunities for engaging with Employers and learning about careers, including :
  - Careers Workshops
  - Industry Panels
  - Meet The Expert
  - Bespoke Departmental/Alumni/Careers Service opportunities
- (iii) A pilot initiative with one of the College's main contractors (Compass)
- (iv) 1,400 placements being delivered annually albeit that there is a major need for more Employer Placement opportunities, and
- (v) The Students' Union's own student volunteering scheme.

The report from the Students' Union raised the issue of accreditation for volunteering, in order for it to be taken more seriously, and this idea was well received. Liz Bromley would circulate an example from the University of Salford.

The Committee also noted that in line with the Wilson Report recommendations, Goldsmiths now has an Employer Engagement Manager as well as a Work Placements Manager.

It was also noted that there was much that alumni could be invited/encouraged to offer.

The issue of supporting students in their first year after graduating with supported pathways into self-employment and entrepreneurship would be reprised at the next meeting.

## **7. NEXT MEETING**

It was agreed we would come back to Employability, having taken an overview of current activity at this next meeting, also the Internationalisation Framework, the KPI's underpinning the Knowledge Production pillar of the strategic plan and Community Engagement.

DH  
30/4/13