

**GOLDSMITHS
University of London**

COUNCIL

**EXTERNAL RELATIONS COMMITTEE
12 June 2013**

Minutes

Present: Jessica Wanamaker (Chair), Vicky Annand, Liz Bromley, Elisabeth Hill, Caroline Knowles, Simon McVeigh, Jackie Morgan, George Menz, David Mungall, Julie Taylor, Donna Hartwell (Secretary)

Attendees: Rupert Evenett, Nigel Guenole, Gerald Lidstone, Sue Young

Apologies: Conrad Grant

1. MINUTES

Resolved :

To approve the minutes of the meeting held on 13 March 2013

2. KEY PERFORMANCE INDICATORS

Received :

Key Performance Indicators relating to the Knowledge Pillar of the strategic plan (13-251); also KPIs relating to London and the World, as reviewed at the previous meeting, and presented again as an aide memoire (13-128)

Liz Bromley gave a brief introduction to the Key Performance Indicators (KPIs) underpinning the Knowledge Pillar of the strategic plan, explaining how these were supported by a further tier of operational KPIs. The Head of the Careers Service and the Pro Warden (Students and Learning Development) were developing KPIs around employability.

Following on from this, the Chair expressed interest in the 'Destinations of Leavers from HE' (DLHE) survey and would liaise with the Head of the Careers Service regarding a demonstration of how the DLHE data could be interrogated, with a view to possibly bringing this to the Committee at a later date.

3. COMMUNITY ENGAGEMENT

Received :

A paper from the Registrar and Secretary recapping the engagement activity currently taking place in College and the issues needing resolution before an engagement strategy can be put in place (13-252)

The challenge for the College in putting together a clear community engagement mission statement, the Registrar & Secretary explained, lay in deciding what we really mean by this term. Although the 'how' of community engagement' was simpler to resolve than the 'why' it was important to clarify as every 'yes' we agreed to implied a 'no' to something else; a clear mission will enable decisions about our involvements to be strategic and purposeful.

Resolved :

The Chair would circulate a list of proposed community engagement principles as a starting point in developing a clear mission.

4. ENTREPRENEURSHIP

Received :

- (a) An overview of the various strands of entrepreneurship currently taking place at Goldsmiths (13-253)
- (b) A report from the Project Officer, on a proposal for a Social Enterprise Hub (13-281)

Lay member of Council Rupert Everett, in attendance for this item, gave an overview of the genesis of the Social Enterprise working group, newly convened. Entrepreneurship in the HE setting was currently very much science and technology focused, but there was a place for a social enterprise model which we were in a unique position to fill. It would also help to meet both our employability and community engagement agendas. Rupert's floating of this idea had coincided fortuitously with concern over the New Cross shops and was now being explored as a project, supported by the Enterprise Hub working group, with the shops being proposed as incubator space.

The idea was received warmly. With the skills already available in the Centre for Creative and Cultural Entrepreneurship (ICCE) and the Institute of Management Studies (IMS) we were well placed to take this forward. The Director of ICCE described how developing an idea to investment readiness was a journey, but that students could only get so far during the course of their study, and what was needed was a context in which they could continue nurture their ideas over a longer period.

The Committee agreed that entrepreneurship should play an important role in the employability agenda, but should it be part of the offer (for instance, via

Synapse) to all undergraduates? It was difficult to see how all disciplines could engage with it.

Money was available to invest in social entrepreneurship but a partnership with the local authority would be important in securing much of it. There was a particular opportunity for us here given the need for regeneration in the local area. But by local, did we mean just Lewisham, or Southwark and Greenwich too? This did not mean we should restrict ourselves to thinking locally however – a point which applied equally to community engagement, where 'community' could apply to research interests groups, for example, and not just geographical location.

Could work on this start before incubator space had been located? This generated much debate with the consensus being that without a dedicated space, people would drift away and a strong brand would be difficult to build. With a locus, it would be possible to build a community of practice, of interdisciplinary - with all the benefits that would flow from this.

Another point for consideration was whether we would wish to offer all students support following graduation and, if so, should they pay for it? (This had first been raised as an idea during the employability discussion at the last meeting). The Committee noted that the Careers Service currently operate 'Grad Club' a scheme whereby students receive access to the service for two years following graduation, for which they charge a fee of £25.

The working group, comprising Mark D'Inverno (Pro Warden/ Research and Enterprise from September), lay member of Council Rupert Evenett, Liz Bromley (Registrar & Secretary), Sally Townsend (Director of Organisational and Strategic Services), Sian Prime (Institute of Creative and Cultural Entrepreneurship), Julie Taylor (Strategic Business Development Manager) and Melanie Rimmer (Project Manager) will now take this forward.

Resolved :

To endorse the idea for a social enterprise park or hub at Goldsmiths and to pass the notes of our discussion to the Enterprise Hub project manager.

5. NEXT MEETING

The next meeting of the Committee takes place on Thursday 24 October at 11 a.m.

DH
19/6/13